



Calling all Bridge Players who have an email address

1. Please open:

www.nzbridge.co.nz

2. Find the iPad symbol

**3. Enter your email to receive
news, views and information from
NZ Bridge**

**4. Do it by November 23, 2013,
and you will be in the draw to win
a new, donated iPad**



Please support the donors by
joining as soon
as you can



Dear players,

New Zealand Bridge Inc, in association with regional committees and, through these committees, all affiliated clubs, is setting up a communications strategy intended to embrace the entire New Zealand bridge community. As part of this strategy, the board has joined an automated email system, called Mailchimp, that will send newsletters to an address list, or selected addresses, at the click of a mouse.

Everyone who joins this mail list will receive newsletters and, starting in 2014, a new look online New Zealand Bridge Magazine.

Mailchimp counts how many people read our newsletters, and keeps a constantly updated record of how many players are registered. Potential advertisers value this information. NZ Bridge will never sell your email address. But you will see adverts in our newsletters and magazines, as the board tries to increase income from this source.

And, a reminder to players comfortable using social media: Follow us on Facebook!

Enjoy your bridge, the best card game in the world.

Allan Barclay

Chairman, Marketing and Communications, NZ board of management.

